

Top Ten Reason to be “The little city that would”

- 1.** Money spent local stays local. We could all use a little more cash these days, right? By staying local to do your business you simultaneously create more jobs, fund more city services through sales tax, invest in neighborhood improvement and promote community development. It feels nice to know where your hard earned money is going.
- 2.** You aren't only supporting local businesses, but also our local schools, non-profits and community groups. Our local businesses contribute goods, services and finances to all of these groups in Windom.
- 3.** Jobs, jobs, jobs. We all need one, and our businesses provide them. Support them, and you support employment opportunities.
- 4.** Embrace our uniqueness! Our local businesses distinguish us from other cities. More than ever people are choosing to live in places that preserve their distinctive character-let's use it to our advantage.
- 5.** Choices. We don't want what someone else has. Independent shops create a distinctive shopping experience, while concentrating on the needs of the local consumer.
- 6.** Extra attention and quality. Everybody loves a little extra attention now and then. Research shows that small business owners compete by focusing on customer service and quality goods. Our businesses take time to get to know their consumer.
- 7.** Save your money by traveling less.
- 8.** Save your Earth by traveling less.
- 9.** Entrepreneurship. Local entrepreneurship fosters economic innovation and prosperity. The success of locally owned, independent businesses provides real-life inspiration to our young people, proving that they can stay local and prosper on their own terms.
- 10.** Help your neighbors. It's what us Midwesterners do! Of course the people who own and manage Windom businesses are your neighbors, so do your part to help your neighbors.